

Recorded Media Release

CCRM Management Company, LP (the “**Company**”) desires to use a video, photo, written testimonial, or any other recorded media, I recorded and/or posted or shared on the internet, including but not limited to social media of me and/or my child about our treatment or experience with its affiliated provider (the “**Recording**”), and/or use and publicize the name, likeness, and other personal characteristics and private information of, the individual named below and my child (“**I**” or “**me**” or “**my**”) for use in its internal promotion, and other commercial and business purposes (the “**Work**”).

For the intangible value I will gain by allowing the Work to be done and other good and valuable consideration, the receipt and sufficiency of which I hereby acknowledge, I hereby grant Company a non-exclusive, limited, transferrable in accordance with the terms hereof, revocable, worldwide, permission to use the Recording, and my name, likeness, and other personal characteristics and information in connection with the Work, according to the terms and conditions set forth in this Recorded Media Release (“**Release**”). I understand that any further information disclosed by me to this external organization regarding my treatment may be redisclosed further. I understand that the Recording content will disclose the fact that I have been a patient of the affiliated provider of Company, and may contain other information about me, including information I disclose in the Recording, other private health information or facts that can be inferred from the content.

This Release is effective upon execution and shall expire when Company has completed the Work (the “**Term**”) from the date of signature. The Release may be revoked at any time in writing to contentmarketing@ccrmivf.com. If revoked, I understand that the revocation will be prospective only and will not require the removal of any already published or distributed media that uses the Work, or Recording and that my signing this Release is voluntary; my refusal to sign will not affect my treatment; I have read and understand the terms of this Release and have had the opportunity to ask any questions.

I hereby permit, authorize, and license Company, and its affiliates, successors, licensees, agents, and assigns (“**Authorized Persons**”) during the Term, to digitize, modify, alter, edit, adapt, create derivative works, display, publicly perform, exhibit, transmit, broadcast, reproduce, exploit, sell, rent, license, otherwise distribute, and permit others to use and distribute the Recording, the Work, or my name, likeness, appearance, voice, professional and personal biographical information, other personal characteristics, and private information (the “**Materials**”) in the Recording, and/or Work, throughout the world in any medium or format whatsoever whether now existing or hereafter created, on any platform whatsoever whether now existing or hereafter created, including without limitation, televisions, computers, and mobile devices, and in connection with any and all ancillary products, without further consent

Neither I nor Company will receive direct or indirect payment for the communication related to the Recording.

To the fullest extent permitted by applicable law, I hereby waive all legal and equitable rights relating to all liabilities, claims, demands, actions, suits, damages, and expenses, including but not limited to claims for copyright or trademark infringement, infringement of moral rights, libel, defamation, invasion of any rights of privacy, violation of rights of publicity, physical or emotional injury or distress, or any similar claim or cause of action in tort, contract, or any other legal theory, now known or hereafter known in any jurisdiction throughout the world (collectively, “**Claims**”),

arising directly or indirectly from the Authorized Persons' exercise of their rights under this Release and the use of the Work, the Recording, and/or the Materials, and whether resulting in whole or in part by the negligence of Company or any other person, covenant not to make or bring any such Claim against any Authorized Persons, and forever release and discharge the Authorized Persons from liability under such Claims. I understand that Company is relying on this Release. I waive my right to injunctive and other equitable relief in the event of a dispute with Company. I will not have the right to enjoin or interfere with the production, distribution, exploitation, advertising, or promotion of the Recording, the Materials, or the Work.

I represent and warrant to Company that I am at least eighteen (18) years of age, and I have the full right, power, and authority to enter into this Release and grant the rights granted hereunder. I further represent and warrant to Company that I provided only true and correct information in the Recording and that my participation in the Recording, does not, and will not, violate any right of, or conflict with, or violate any contract with or commitment made to, any person or entity, and that no consent or authorization from any third party is required. I agree to defend, indemnify, and hold harmless the Authorized Persons from and against all Claims by third parties resulting from my breach of this Release or any of the foregoing representations and warranties.

This Release is my complete understanding regarding the subject matter contained herein and supersedes all prior and contemporaneous understandings, agreements, representations, and warranties, both written and oral, regarding such subject matter. If any term or provision of this Release is invalid, illegal, or unenforceable in any jurisdiction, such invalidity, illegality, or unenforceability will not affect any other term or provision of this Release or invalidate or render unenforceable such term or provision in any other jurisdiction. Company may assign this Release and its rights hereunder, in whole or in part, to any party. This Release will be binding on and will inure to the benefit of Company and me and our respective successors and assigns. All matters arising out of or relating to this Release will be governed by and construed in accordance with the internal laws of the State of Florida without giving effect to any choice or conflict of law provision or rule (whether of the State of Florida or any other jurisdiction). Any claim or cause of action arising under this Release may be brought only in the federal and state courts located in Hillsborough County, Florida, and I hereby irrevocably consent to the exclusive jurisdiction of such courts

THIS RELEASE PROVIDES THE COMPANY WITH YOUR ABSOLUTE AND UNCONDITIONAL CONSENT, WAIVER, AND RELEASE OF LIABILITY, ALLOWING THE COMPANY TO PUBLICIZE AND COMMERCIALY EXPLOIT YOUR NAME, LIKENESS, AND OTHER PERSONAL CHARACTERISTICS AND PRIVATE INFORMATION AS SET OUT ABOVE. BY SIGNING, YOU ACKNOWLEDGE THAT YOU HAVE READ AND UNDERSTOOD ALL OF THE TERMS OF THIS RELEASE AND THAT YOU ARE GIVING UP SUBSTANTIAL LEGAL RIGHTS, INCLUDING THE RIGHT TO SUE THE COMPANY.

Signature Page Follows

Signed:

Printed Name:

Address:

Date: _____

For and on behalf of my child,

Printed Name:

Address:

Date: _____